To Our VIP Movie Night Guests:

Congratulations!

You have been registered to attend the {County Name} County Premier showing of The Baby Boomer Dilemma Documentary at {Theater Name}. The Baby Boomer Dilemma is a national award-winning documentary on the United States Retirement system produced by Doug Orchard. If you were born in the Boomer Years (meaning born between the years 1946-1964) this cautionary, yet informative film, can help you through the Baby Boomer Dilemma. It really is a must see!

The film goes over the circumstances and conditions that brought retirement to the challenge it is today. It goes over the current hurdles and uncertainties of traditional retirement planning. It is an expose of Americas retirement experiment that takes a deep dive into Pensions (both corporate and public), Social Security, 401(k)s, 403(B)s, Stock and Mutual fund investing, Financial Advisors and Annuities. The downsides and upsides of each. It is an easily understood documentary that covers these sometimes-complex retirement opportunities in a simple and down-to-earth way.

Retirement planning has newer risks than it did for our grandparents, but that is in no way to say that the Baby Boomer Dilemma will prevent retirees from living the retirement they want. This documentary provides concise elaboration on the ever-increasing importance of self-invested wealth and financial solutions. All of which is being discussed and told firsthand from economic analysts, pension experts, the founder of the 401(K), Economics Professors, and Treasury and Federal Reserve Government leaders. It is very thought provoking.

The accompanying **VIP Lanyard is your official ticket to The Baby Boomer Dilemma Premiere**. **Please wear it around your neck so it is visible immediately upon entering {Theater Name}.** Our staff will identify VIP attendees by your lanyard, so they may guide you to the theater and your seat. Our staff will be in Logo Black Shirts with their name on them. VIP attendees will receive unlimited popcorn, sodas, and water.

**Doors open at 6:00pm. It would be appreciated if you were seated by 6:20pm**, so as not to disturb anyone after the movie starts. **Seating is on a first come basis**. The movie will run from 6:25 – 7:45pm (1hr 20 min).

Let’s have an enjoyable and informative night watching a unique movie that will impact us all.

Please call {Phone Number}, should you have any questions.

All my best,

{Agent Name and Contact Details}