

YOUR MEMBERS' VIRTUAL DIABETES MANAGEMENT SOLUTION

# Onduo Diabetes Management



Because Life.™



# Diabetes is largely manageable.

## We can help you manage it.

Say you employ a workforce of 1,000. On average, that means more than 100 of your members may have diabetes — and their costs for care can be almost \$390 more each month.

That's why we're excited to introduce Onduo Diabetes Management. This virtual diabetes management solution gives members — especially those who prefer the convenience of at-home care — the personalized support they need to take control of their diabetes once and for all. And that can lead to better outcomes and healthier employees — plus all the perks that come with them, like increased productivity.

### Here's what your members get with Onduo Diabetes Management:

- A no-cost welcome package mailed to their homes, which may include a smart glucometer, an A1C kit, and unlimited test supplies.
- For high-risk members, a wearable continuous glucose monitor (CGM) that automatically takes readings 300 times per day with no finger pricks.
- A dedicated care lead who checks in regularly and connects them with an entire personal care team — including endocrinologists and the member's PCP — to provide day-to-day diet and medication support.

- An interactive Onduo app that provides virtual support and collects data from connected devices to make managing diabetes easier.
- A personalized care plan based on members' needs, preferences, and engagement levels.

### And they could see some great results, like:<sup>1</sup>

- Significant reductions in A1C — up to 3.3 percentage points for highest-risk members and 2.4 more hours a day in target glucose range.
- Improvements in blood pressure and cholesterol, both known to reduce diabetes complications.

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**Woah. That's big.**

**So big, we've included this solution for our fully insured clients.**

**Connect with your client manager to discuss further.**

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<sup>1</sup> OnDuo. Majithia AR, et al. Glycemic outcomes in adults with type 2 diabetes participating in a continuous glucose monitor-driven virtual diabetes clinic trial for 60 days. J Med Internet Res. 2020.

OnDuo is a separate company that provides a virtual diabetes care program for Highmark members.

Eligibility is determined by several factors including the member's medical status, coverage, and historical medical claims. Eligible members will receive direct outreach to enroll. If members are not initially able to enroll, they may be able to when they meet eligibility criteria.

Clients with fewer than 500 contracts may not realize estimated ROI due to claims volatility that is more pronounced in smaller, less credible sample sizes. In addition, reporting may be limited based upon minimum standards for protecting PHI/PII.

Health benefits or health benefit administration may be provided by or through Highmark Blue Shield, Highmark Benefits Group or Highmark Health Insurance Company, all of which are independent licensees of the Blue Cross Blue Shield Association.

The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意：如果您说中文，可向您提供免费语言协助服务。请拨打您的身份证背面的号码（TTY：711）。