

Social Media Posts from Life Happens for November

Life Happens has created a social media post for each weekday and holiday in November. These posts strike an inspirational, educational and conversational tone. You can use these posts and graphics on your social media sites or in other marketing outreach.

Wed, Nov 1

It's Long-Term Care Insurance Awareness Month! Get your top questions answered here:
<https://lifehappens.org/long-term-care-insurance-101/>
#GetLongTermCareInsurance
#LTCI



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Thurs, Nov 2

Natalee lost her father at the age of three, leaving little life insurance for her and her family to continue on. Through the Life Lessons Scholarship Program, she has learned about the importance of life insurance and even shared with us, "I will make sure I leave my children enough life insurance so they can survive without facing the hardships I now face pursuing my bachelor's degree."
#GetLifeInsurance



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Fri, Nov 3

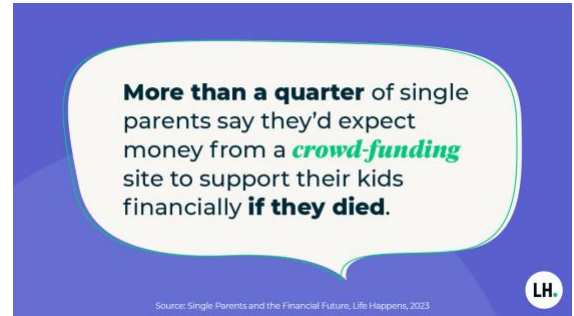
You'd probably say that cost is the top reason for not getting life insurance. Are we right? Fact: More than half of Americans overestimate its cost by three times or more. Take this time to schedule a meeting with your insurance agent to discuss options! #GetLifeInsurance



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Mon, Nov 6

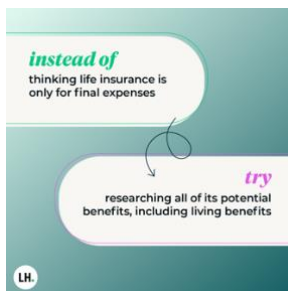
Getting life insurance means your family won't have to fundraise (or "crowd-fund") for your funeral, medical bills or other financial support. #GetLifeInsurance



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Tues, Nov 7

Some people don't know that life insurance can come with living benefits, including funds you can use while you're alive to do things like buy a home, supplement your retirement income, cover an emergency expense and more. #GetLifeInsurance

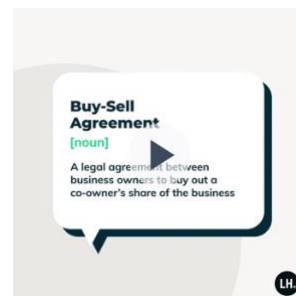


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Wed, Nov 8

[animated video]

What is a buy-sell agreement?



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Thurs, Nov 9

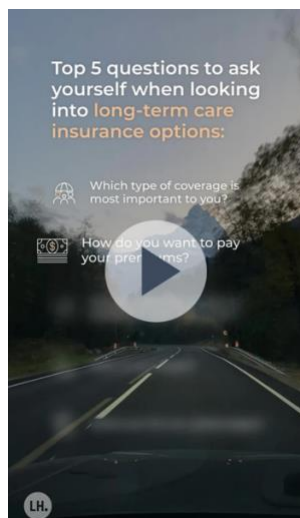
[graphic or video - we suggest using the video on Instagram Reels or TikTok]

Here are five questions you should be asking yourself as you consider which long-term care insurance policy is best for you.

#GetLongTermCareInsurance
#LTCI



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Fri, Nov 10 – Veterans Day

Thank you for your service.
#VeteransDay



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Mon, Nov 13

[blog post]

\$1 million seems like a lot of money, and for most of us, it really is. But when it comes to life insurance, what does a million-dollar policy really mean?

<https://lifehappens.org/blog/what-does-a-million-dollar-life-insurance-policy-really-mean/>

[for Facebook, delete the link once the post preview appears]

Tues, Nov 14

Having kids can be expensive, and those expenses would only escalate if something happened to you. Think life insurance. Life insurance can help pay for the expenses that will continue for your children after you die, like house payments (rent or mortgage), debt, current and future education needs, end-of-life costs, childcare, etc.
#GetLifeInsurance



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Wed, Nov 15

Have you thought about it this way before? You insure your other valuables—be sure to cover what allows you to pay for them.
#GetDisabilityInsurance



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Thurs, Nov 16

Many people assume that life insurance is only for married couples and families. While it's true that not all single people need life insurance, there are a number of reasons to still consider it if you're flying solo.



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Fri, Nov 17

[Note: use this vertical format for Instagram Reels and TikTok.]

Our hearts go out to all of the families who lost loved ones on September 11, 2001. The Ogonowski family lost John, their husband, father, and brother, but he made sure his legacy lives on with life insurance. We recently caught up with Peg to talk about life now (and life insurance).
#GetLifeInsurance



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Mon, Nov 20

If someone depends on you financially, life insurance is a must. Make sure to talk with an insurance professional. Chances are, you'll find out that it's more affordable than you might think.
#GetLifeInsurance



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Tues, Nov 21

[blog post]

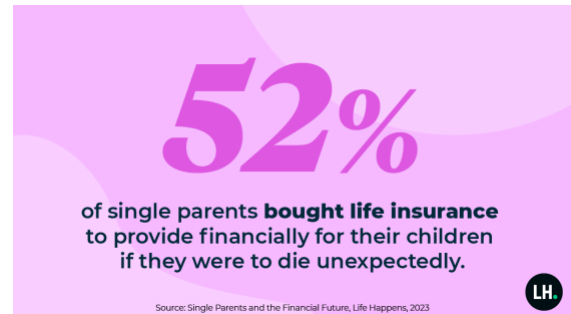
If you currently have a term life insurance policy but are considering switching to permanent life insurance coverage, you may be wondering if it's even possible to make the change. The good news is that it is possible, but there are some important factors to consider first.

<https://lifehappens.org/blog/upgrading-your-life-insurance-is-switching-from-term-to-perm-right-for-you/>

[for Facebook, delete the link once the post preview appears]

Wed, Nov 22

While life insurance is beneficial for all households, single-parent households especially need to consider it as part of their financial strategy. #GetLifeInsurance



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Thurs, Nov 23 - Thanksgiving

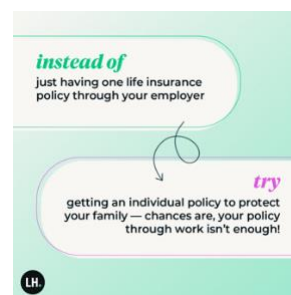
Wishing everyone a safe and happy Thanksgiving!



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Fri, Nov 24

If life insurance through work isn't enough to cover the mortgage, childcare, medical expenses, and ongoing bills, you may need an individual policy to make sure your family has sufficient coverage. #GetLifeInsurance

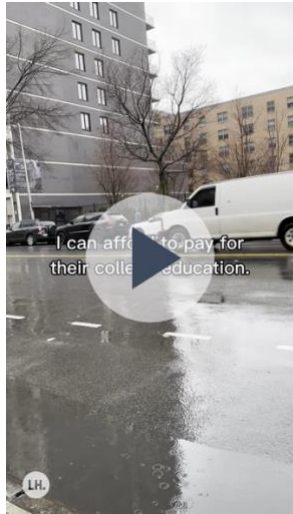


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Mon, Nov 27

Note: use this vertical format for Instagram Reels and TikTok.]

Life insurance can cover so much more than you might think. Watch this video! #GetLifeInsurance



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Tues, Nov 28 – GivingTuesday

In 2005, Life Happens created the Life Lessons Scholarship Program to provide scholarships to students who have lost a parent/guardian with little to no life insurance and are now struggling financially to get an education. Meet Leandro, one of the scholarship recipients. This GivingTuesday, join us in making a contribution to this scholarship program:

<https://lifehappens.org/blog/life-lessons-scholarship-program/donate/>.



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Wed, Nov 29

A hybrid policy provides coverage for both extended care in your home or a facility along with a death benefit. Here are some advantages of this type of policy!
#GetLongTermCareInsurance
#LTCI

<https://lifehappens.org/blog/10-advantages-of-hybrid-life-insurance-with-long-term-care/>



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Thurs, Nov 30

Parenting is a challenging but rewarding journey for just about anyone who embarks on the adventure. For single parents, it can be even more challenging, especially when it comes to making financial decisions. Learn more about life insurance here:
<https://lifehappens.org/blog/5-questions-single-parents-have-about-life-insurance/>



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